



Affiliated to
Savitribai Phule
Pune University

A Constituent of Peoples Empowerment Group
ISB&M
College of Commerce (DTE Code -16204)

NAAC Accredited, Approved
by AICTE & DTE, Maharashtra

Learn to Compete Intellectually Be a **WINNER**

Build skills that shape your future.
Your success starts here.

BBA BBA-CA



25 Years

Superior Career,
Wealth &
Lifestyle

UG Prospectus 2026

Vision

To create a world-class educational environment that allows students to fully develop their professional abilities and that fosters a strong sense of responsibility and ethics.

Mission

- To develop dynamic professionals who lead in a changing global business environment.
- To further develop a quality network with renowned educationists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of changing business environment and meaning of talent.

Operating Philosophy

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To Think with speed, flexibility and open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To Continually seek out and follow industry's best practices.



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ISB&M - PGDM Pune (Nande)

Founded in 2000, ISB&M has grown rapidly over the decades and has campuses in 3 cities, Pune (Nande & Mulshi), Kolkata and Bangalore campuses uphold high educational and training standards. We are dedicated to fostering a learning environment that paves the way for successful careers. ISB&M takes pride in maintaining superior standards across all facets, encompassing infrastructure, faculty, and student body. Renowned for excellence, it has emerged as a leading institution in the field of Management education.

The emphasis will be on familiarizing you with the latest tools of communication to help them build synergy between technology and creativity. And that is why ISB&M School of Communication and Media Management is considered as one of the top ranking Media Management & Communication Institutions in INDIA.

Kolkata Campus

ISB&M started a campus in Kolkata in 2014 on the banks of the river Hooghly. In historic Budge Budge is pristine, unpolluted, and peaceful. It provides the perfect waterfront ambience for learning and personal growth, today in top-ranking business organisations both in different parts of the country and abroad. ISB&M Kolkata offers a 2-year full-time Career-Oriented dual specialization PGDM program, approved by AICTE.

The high-standard infrastructure of the new campus caters to the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent. ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building.

Bangalore Campus

Nestled against a hill backdrop, the campus provides an idyllic & verdant setting, offering an optimal environment for academic learning away from the urban hustle. The tranquil abundance of greenery enhances the serenity. In the year 2025, ISB&M Bangalore celebrated its 18th anniversary, marking a splendid 18 years of establishment.

ISB&M Bangalore offers a dynamic learning environment with a diverse student group from over 80 cities, fostering intellectual growth and global business understanding. Its rigorous curriculum emphasizes dual specializations in areas like Marketing, Finance, HR, Supply Chain, Operations Management, and Business Analytics, equipping students with versatile skills to confidently excel in real-world challenges.

ISBM - College of Engineering

ISBM College of Engineering (NAAC Accredited) has experienced rapid growth in recent years. It boasts a strong alumni network spread throughout the country and in various parts of the world. ISBM COE offers the following programs:

- Computer Engineering
- Computer Science
- Artificial Intelligence & Data Science
- Artificial Intelligence & Machine Learning
- Mechanical Engineering
- Electronics & Telecommunication
- Electronics Engineering (VLSI & Design Technology)



The Visionary Edge

Founded in 2009 by **Dr. Pramod Kumar** (IIT-B, IIM-A, XLRI), ISB&M College of Commerce (ISB&M COC) was established to bring elite B-School standards to undergraduate education. As a premier constituent of the People's Empowerment Group, we operate with a singular philosophy: "**Learn to Compete**".

We do not just award degrees; we build careers. Affiliated with the prestigious **Savitribai Phule Pune University (SPPU)** and fully **NEP-2020 compliant**, our programs are designed to transform students into high-performing corporate professionals.

Our Strategic Advantage:

- **Ranked Top-Tier:** Consistently recognized as the #1 **BBA College in Pune** and #2 in the Western Region (GHRDC 2025), reflecting our commitment to excellence.
- **Elite Leadership:** Our institution is steered by President Dr. Pramod Kumar (IIT-B, IIM-A, XLRI) and Principal Prof. (Dr.) Manish Singh, a former World Bank advisor with extensive international leadership experience.
- **Specialized Academic Programs:** We offer 3-year full-time **BBA** and **BBA-CA** programs with modern specializations in Marketing, Finance, and HRM, integrated with cutting-edge **AI Tools, Digital Marketing, and Business Analytics**.
- **Global Ecosystem:** Students join a vast global network of achievers leading MNCs across the world. Our high-tech residential campus in Nande provides a 24/7 academic environment that fosters independence and lifelong friendships.
- **Beyond the Classroom:** We emphasize experiential learning through industrial visits, live projects, and a vibrant culture driven by student-led Council and Cells like Corporate Resource Cell (CRC), Mind Booster, TechnoCrat and Research Promotion Cell.

At ISB&M COC, we nurture the adaptability, creativity, and growth mindset required to excel in the global digital economy.

Aspire. Achieve. Build your future with ISB&M.

International Academic Collaboration

● California Polytechnic State University, Pomona, California - USA

1. Research & Faculty Exchange

- USA Faculty teaching in ISB&M & ISB&M faculty in USA
- Faculty working on joint research projects and Paper publication

2. Programmes Sharing & Students Exchange

- Joint UG & PG programme
- ISB&M PGDM Students can do a Semester or a shorter duration module in California Polytechnic State University, Pomona, USA

3. Executive Education

- Certificate Programme
- Short executive development programme both online & offline



● FDP with International Faculty

Promotes the culture of impactful and industry-relevant research and academic learning.

- Dr. Michael Jay Polonsky Professor Business & Law -Deakin Business School, Australia
- Dr. Rafael Alcadipani Professor, FGV-EAESP (Brazil)
- Dr. Mina Beigi Professor of Career Studies at Southampton Business School, England
- Dr. Ramadhar Singh Distinguished University Professor PhD (Purdue University), US
- Dr. Sérgio Giovanetti Lazzarini Chafi Haddad Professor of Management, Insper - Brazil

CTIF Global Capsule (CGC), Denmark



- To contribute further to the regional understanding between both countries through mutual cooperation programs.
- To further collaboration between CGC, and ISB&M through academic programs in instruction, research and faculty development among the faculty and students of both institutions.



Discussion with Top Universities in the UK, Germany, Brazil..., in progress. Watch out website for Updates.

Ranking & Awards

1st in BBA Colleges in Pune, Maharashtra
(Source - GHRDC BBA College Survey 2025)

20th Rank in IIRF BBA Colleges of Outstanding
Excellence in India

2nd in BBA Colleges in Maharashtra
(Source - GHRDC BBA College Survey 2024)

2nd in BBA Colleges in Western Region
(Source - GHRDC BBA College Survey 2024)

5th in Top BBA Colleges of Outstanding Excellence in India
(Source: GHRDC BBA College Survey 2024)

1st in BBA Colleges in Pune
(Source - GHRDC BBA College Survey 2023)

Ranked 5th Position In Western India
(Source - By Times B-Schools Survey 2022)

Our Students Achieving Greatness One Step at a Time

The talented students from ISB&M College of Commerce have made us all proud by securing the **1st Runner-Up** position at the IIM Bangalore National Business Plan Championship!

ISB&M BBA student- Pruthvi Mahlla got selected and participated in Grand final round of '**Mr. & Miss STYLE ICON INDIA**' -One of the biggest National Level Modelling Pageant in December 2024'

ISB&M students participated in a **Badminton Tournament** organised by SavitriBai Phule Pune University on 22nd Sep., 2024 and reached in Quarter Finals.
(Name of Participants: Arush Biswas, Vijay Gopal, Sparsh Argal and Surushi Naidu)

ISB&M Student - Mohan Kawatgi got selected for the **Final Round of IIT Bombay's** prestigious event **MOOD INDIGO**.





Dr. Pramod Kumar

President

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide.

Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Decisive moments and actions shape your education at ISB&M. Such moments also signify that you are inclined and ready to assume a business leadership role within an ever growing, ever-changing world.

We are a community defined by **three core qualities.**

1 We inspire and share success :

Transformation and passionate performance are all about an inner drive to win. Success comes from creating a new direction in life and instilling values that support your aspiration to succeed. It is not wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.

2 We think fearlessly:

By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with bold ideas. We encourage them to shed anxiety of future & paranoid thoughts.

3 We drive total transformation:

We are impatient unless we can measure our efforts against tangible impact.

Campus & Culture

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships & friendships that last a lifetime. Look forward to a career that makes an impact & a life of your choice.

Prof. (Dr.) Manish Singh

Principal



- PhD, MBA, UGC-NET Qualified in Management
- Served as Rector & Professor in Karwan University (Division of American University of Malta, Europe) over 9 years
- Dean & Professor in SWISS UMEF University (Geneva, Switzerland)
- Professor in University of El Salvador (Buenos Aires, Argentina)
- Served as Advisor in World Bank over four years.
- Policy Advisor in Bank of America (Brasilia, Brazil)
- Strategic Advisor in HSBC Bank (Santiago, Chile)
- Corporate Trainer to over 20 Global corporates

Welcome to ISB&M College of Commerce, Nande, Pune at ISB&M, we are dedicated to shaping future leaders and innovators in business and management. We believe education is the foundation of empowerment and progress. Our focus on academic excellence, creativity, and holistic development ensures students gain not only knowledge but also critical thinking and ethical values. With experienced faculty, modern facilities, and a student-centric approach, learning at ISB&M goes beyond classrooms to real-world applications. Our programs are designed to build adaptability, innovation, and a growth mind set-preparing students to excel in their careers and make a positive impact on society. Join us to explore our vibrant campus, engage with our academic community, and embark on a transformative journey of learning, growth, and excellence.



Board of Governors

Dr. Pramod Kumar
 Founder & President
 ISB&M Group of Institutes Pune

Dr. Saroja Asthana
 Co-Founder
 Mulshi Group of Institutes Pune

Dr. Sandeep Krishnamurthy
 Singelyn Family Dean College of
 Business Administration & Singelyn
 Graduate School of Business

Mr. Ronald Canute
 Sequeira
 Managing Partner Anrontt
 Mumbai

Mr. Rohit Suri
 Head of Talent
 Netflix
 Mumbai

Mr. Udai Upendra
 Founder & CEO
 The HR Company
 Gurgaon

Mr. Chandan Chattaraj
 President - HR
 UFLEX Group New
 Delhi

Dr. C.M. Dwivedi
 Member of the Board Sr. HR
 Advisor, Mentor & Coach HR
 Consultancy, Mumbai

Mr. Anil Sharma
 Executive Director
 Options Group
 Mumbai

Prof. R.S Ganapathy
 Former Professor IIM
 Ahmedabad

Mr. Sanjay Jorapur
 President - HR
 HFCL Group
 Gurgaon

Mr. Marcel Parker
 Owner Marcel R Parker
 Associates Mumbai

Mr. Rajesh Pant
 Self HR - Happily Retired
 Mumbai

Dr. Bhismaraj Srivastava
 Member, Advisor Research
 PEG Society
 Pune

Program Brief

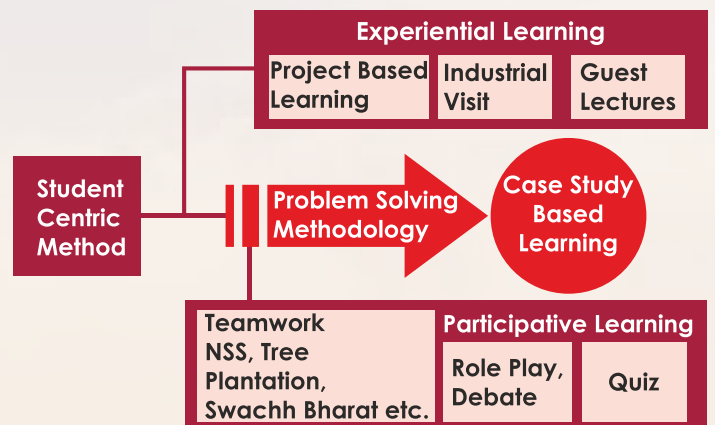
ISB&M COC Offers 3-years Full time Undergraduate Programs affiliated to Savitribai Phule Pune University.

- **BBA**
 - **BBA - Computer Application**
 - **BBA + Media***
 - **BBA - CA + Media***
- (*Media is Optional Certification Program)

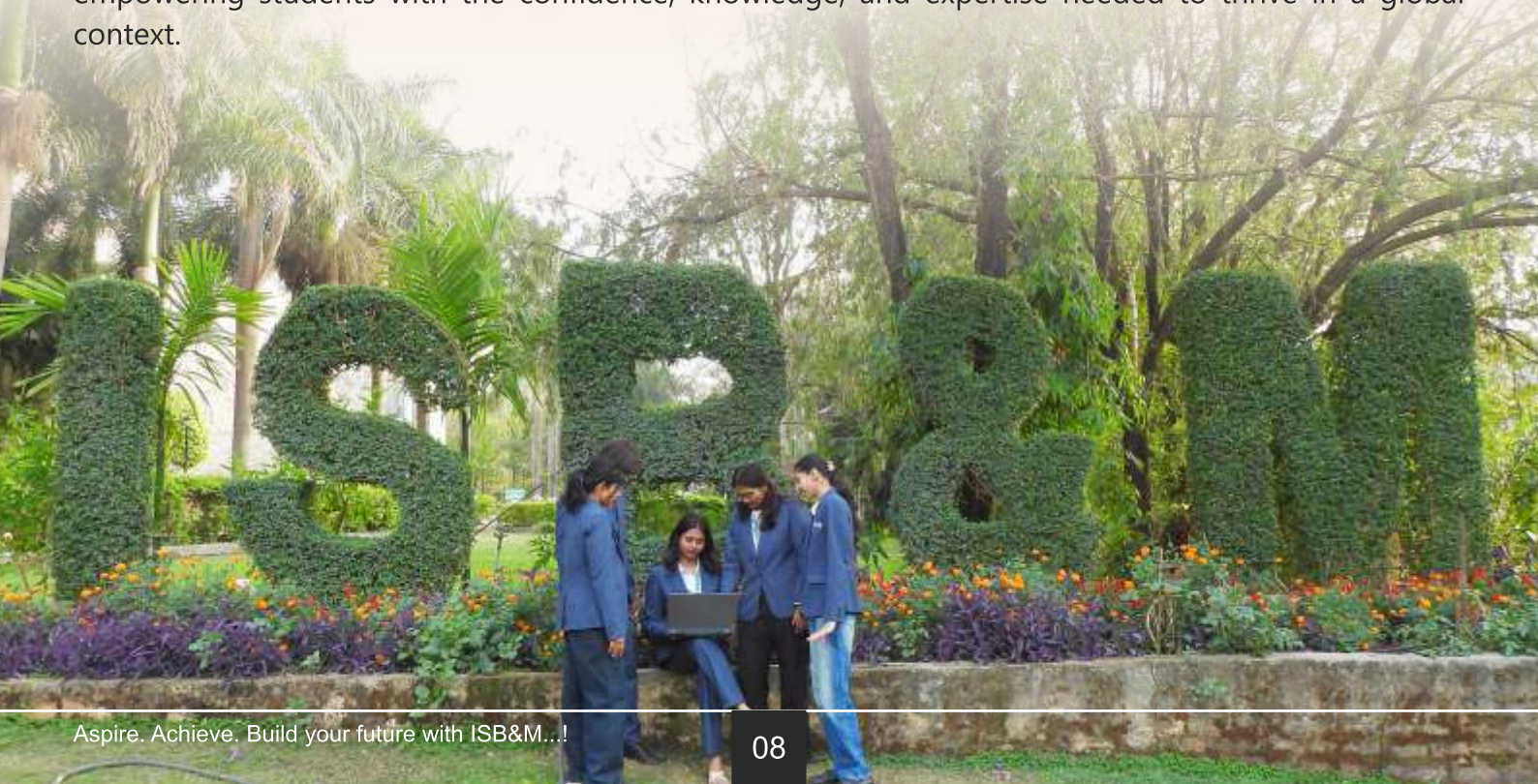
Curriculum Enrichment



Teaching Methodology



These programs comprises of general business, specialized business with many add-on courses. Beyond classroom learnings, these programs places a strong emphasis on cultivating practical business skills, empowering students with the confidence, knowledge, and expertise needed to thrive in a global context.



Industrial Visits

Industrial visits form an integral part of experiential learning. Through structured exposure to reputed organizations like Reserve Bank of India, students gain insights into financial systems and policy frameworks. Visits to Volkswagen India and Praj Industries provide practical understanding of advanced manufacturing and sustainable technologies. Students also explore agri-based and food processing units such as Katraj Dairy and Mapro, learning real-world production and supply chain processes. Engagements with innovative enterprises like Devrai Art Village, Pachgani and Central Bee Research Institute, Pune enhance awareness of social entrepreneurship and rural industries. Visits to organizations like Pune Handmade Paper Institute promote sustainability and eco-friendly business practices. Exposure to companies such as Microplast Industries, Saipro Industries Limited and Chitale Bandhu Ranje Unit strengthens industry-academia interaction.

Live Projects

Live projects play a crucial role in the academic journey of BBA and BBA-CA students. These projects are typically undertaken in 2nd and 3rd year in real industry settings. They provide students with practical exposure beyond classroom learning. Through live projects, students apply theoretical concepts to real business problems. This helps in developing analytical, managerial, and decision-making skills, understanding of organizational structure and work culture. Live projects enhances employability by building confidence and professional competence. Faculty guidance ensures structured learning and proper execution of projects.

At ISB&M College of Commerce, we go beyond the classroom, library, and lab settings to facilitate the comprehensive development of our students. We actively create opportunities for them to refine their skills, develop their interests, and utilize their passions. Our campus life extends beyond academic confines, providing students with diverse opportunities that contribute to an enriched overall learning experience throughout their tenure at ISB&M COC.

Seminars and workshops

At ISB&M College of Commerce, We believe in experiential learning through regular seminars and workshops for BBA and BBA-CA students. These sessions are conducted by eminent corporate leaders and industry experts, ensuring strong industry exposure. Students actively participate in skill-based workshops on emerging business and technology trends. Such initiatives bridge the gap between academic knowledge and real-world application, preparing students for successful careers.



Intake 180 Seats

Objectives

The BBA Program is designed to instil a Managerial and entrepreneurial mindset in Learners, empowering them to emerge as successful business leaders. It serves as a leadership Development program, aiming to enhance leadership skills and foster a rational Business vision.

Scope After BBA

After BBA, individuals can pursue diverse paths, like master's programs - MBA, MS (e.g., Finance, Business Analytics) for advanced business education, entry-level roles in management, marketing, finance, or HR, entrepreneurship, specialized master's programs (e.g., accounting, finance), professional certifications (CPA, CFA), or gain practical experience through internships before opting for higher education or specialized roles. Career choices post-BBA hinge on individual interests and developed skills.

Why BBA?

Comprehensive Business Education – A Bachelor of Business Administration (BBA) provides knowledge in various business disciplines.

Practical Skill Development – Helps students develop important skills required in the business world.

Networking Opportunities – Provides chances to connect with professionals, faculty, and peers.

Career Opportunities – Prepares students for entry-level positions in the business sector.

Higher Education Path – Acts as a stepping stone for further studies.

Entrepreneurial Development – Encourages skills Internship opportunities for BBA students from the 1st year

Early industry exposure with practical work experience needed to start and manage a business.



**Revised Curriculum
(2024 Pattern as per NEP-2020)
w.e.f. Academic Year: 2024-2025**

Semester I

Principles of Management

Principles of Finance / Marketing / HRM (Any 2)

Business Maths -I

Business Statistics-I

Information Technology for Business

Business Communication Skills -I

Environmental Awareness

Soft Skills Development

Generic IKS

Physical Education – I

Semester II

Business Cost Accounting

Finance - Business Accounting / Mktg - Consumer Behaviour and Sales Mgmt. / HR - Organizational Behaviour (Any 2)

Business Economics-I

Introduction to Google Apps-I

AI Tools for Business

Computerized Accounting using Tally Prime

Basics of Stock Market

Business Communication Skills -II

Physical Education -II

Democracy Awareness & Gender Sensitization

**Revised Curriculum
(2024 Pattern as per NEP-2020)
w.e.f. Academic Year: 2025-2026**

Semester III

Management Accounting

Digital Marketing

Employee Management & HRM Practices

Supply Chain Management

Research Methodology

Mercantile Law

Business Analytics

Modern Indian Languages - I– Hindi

Project Related to Major Mandatory Course

NSS/NCC/Yoga Education/Health and Wellness/
Fine Arts-I

Semester IV

Finance – 1. Business Taxation
2. Banking & Finance

Marketing – 1. Advertising & Promotion Mgmt.
2. Retail Management

HR – 1. Employee Recruitment & Record Mgmt.
2. Cross Culture Human Resource & International Relations

Start up Innovation and Entrepreneurship Development

International Business Management

Modern Indian Languages -II – Hindi

Community Engagement through Social Awareness

NSS/NCC/Yoga Education/Health and Wellness/
Fine Arts-II

Specialization Available

Human Resource Management (HRM)

Build a career in people management and leadership. This specialization equips you with skills in recruitment, training, performance management, and employee relations preparing you to shape dynamic workplace cultures and drive organizational success. You'll gain insights into strategic HR planning, labor laws, and talent development. This program nurtures empathy, communication, and leadership qualities essential for becoming a successful HR professional.

Marketing Management

Unleash your creativity and strategic thinking in the world of branding and consumer behaviour. Learn how to design impactful marketing campaigns, manage digital platforms, and drive business growth through innovative marketing strategies. This specialization helps you understand market trends, customer psychology, and competitive positioning. Students engage in live projects, case studies, and market research to develop real-world marketing insights. The program enhances your storytelling, analytical, and presentation skills—crucial for success in dynamic business environments. It opens doors to exciting careers in brand management, digital marketing, advertising, & corporate communications. Students also gain exposure to AI-driven marketing techniques and smart digital strategies transforming modern consumer engagement.

Finance Management

Master the art of financial planning, investment analysis, and strategic decision-making. This specialization empowers you with analytical and quantitative skills to excel in banking, corporate finance, and investment sectors. You will learn to interpret financial statements, manage budgets, and assess business performance using modern financial tools. The program also introduces you to portfolio management, risk assessment, and global financial markets. Students gain hands-on experience through case studies, simulations, and real-world financial projects. This specialization builds a strong foundation for careers in finance, accounting, investment banking, and consultancy. It also prepares you for advanced studies and professional certifications such as CA, CS, MBA, CFA and CPA.

The program also introduces students to emerging FinTech trends, digital banking, and technology-driven financial solutions shaping the future of finance.

The specialization enhances problem-solving, analytical thinking, and decision-making abilities required in today's fast-changing financial environment. With industry-oriented learning and practical exposure, students are prepared to adapt to evolving global financial trends and corporate challenges.



Intake 180 Seats

Scope After BBA - CA

The BBA Computer Applications program provides graduates with diverse career prospects. In today's digital age, where business and technology merge seamlessly, there is a growing need for individuals who can effectively connect these two domains. With their versatile skill set, graduates of the BBA Computer Applications program can pursue a range of roles across different industries, such as Software Developer / Programmer, Database Administrator, Web Developer, Business Analyst, Mobile App Developer, Data Analyst, etc.

Objectives

BBA (Computer Application), offers a broad understanding of integrating technology into computer applications, IT management, and can Specialize in areas like Cybersecurity.

Why BBA - Computer Application ?

The BBA - Computer Application program is designed to develop future professionals in the computer and technology field.

- The program focuses more on practical skills and real-world knowledge rather than only academic qualifications.
- It recognises the important role of technology in modern business success.
- The curriculum includes hands-on training with the latest technologies used in industry.
- The course structure is aligned with current industry requirements and trends.
- It prepares students for employment in technology-driven sectors.



Revised Curriculum
(2024 Pattern as per NEP-2020)
w.e.f. Academic Year: 2024-2025

FY BBA - CA Semester I

Course Name
Problem solving using C
Data Base Management System
Computer Laboratory based on C Programming & DBMS
Business Mathematics
Principles and Practice of Management
Office Automation Tools
Programming Principles and Algorithm
Business Communication Skills-I
Environmental Awareness
Generic IKS By SPPU
Physical Education – I

FY BBA - CA Semester II

Course Name
Advance C Programming
Relational Database Management System (RDBMS)
Computer Laboratory based on Advance C & RDBMS
Organizational Behaviour
Business Statistics
Financial Accounting with Tally
Web Technology
E-Commerce
Business Communication Skills-II
Democracy Awareness & Gender Sensitization

Revised Curriculum
(2024 Pattern as per NEP-2020)
w.e.f. Academic Year: 2025-2026

SY BBA-CA Semester III

Course Name
Data Structure
PHP
Computer Laboratory based on DS, PHP
To be selected from the basket of the other faculty
Web development tools
Modern Indian Languages 1
Project based on Web Applications
NSS/NCC/Yoga Education/Health & Wellness

SY BBA-CA Semester IV

Course Name
Object-Oriented Programming using C++
Advance PHP
Computer Laboratory based on CPP, Adv PHP
Digital Marketing
Computer Network
Modern Indian Languages 2
Project based on Digital Marketing
NSS/NCC/Yoga Education/Health & Wellness/
Fine Arts-II
Community Engagement through Social Awareness

List Of Faculty For BBA/BBA(CA) Program

Prof. (Dr.) Manish Singh

Principal

PhD, MBA, UGC-NET Qualified in Management

Dr. Manish Singh is a distinguished academician and researcher with over 25 years of experience in teaching, research, and academic leadership across reputed international institutions. He holds a Ph.D. in Marketing and has specialized expertise in areas such as Marketing Management, Consumer Behaviour, and Strategic Management. Dr. Singh has held key leadership positions including Rector, Professor, and Dean Academics, contributing significantly to curriculum development, research initiatives, and institutional growth. He has published several research papers in national and international journals and has also authored a textbook in Managerial Economics. With rich global exposure and industry-linked projects, he brings a blend of academic excellence and practical insights to his teaching.

Prof. Dipti Deshpande

Head of Department

Ph.D (Pursuing) B.Sc. (Computer Science), MCA

Mrs. Dipti Deshpande is an academic professional with 17+ years of experience in teaching and administration. She currently serves as Head of Department (BBA & BBA-CA). Her expertise includes academic leadership, curriculum development, and student mentoring. She has contributed significantly to IQAC and NAAC processes and has published research in areas such as Machine Learning and IoT. She is presently pursuing a Ph.D. in Computer Science and Engineering.

Prof. Pravin Suryawanshi

Academic (BBA - CA) & IQAC Co-ordinator
Ph.D (pursuing, Savitribai Phule Pune University, Pune), B.Sc., M.C.A.

An experienced Computer Science Professional having 11+ years of experience as an Assistant Professor and involved in development and motivation of students by providing thorough understanding of a variety of computer concepts. Worked as Software Engineer for 9 years in multiple software companies using advanced software technologies and involved in training, development, release of production. Currently handling responsibility as IQAC Co-ordinator. Excellent knowledge of the subjects like Java, Android Programming, DevOps, Web Technologies like HTML, CSS, JavaScript, C, C++, DS etc.

Dr. Harish Naidu

Academic Co-ordinator - BBA
MBA (HR + Marketing), Ph.D.
(Marketing), NSE'S CERTIFICATION IN FINANCIAL MARKETS (NCFM) Capital Market (Dealers)

Over 15 years of experience, including 4.5 years in industry and 10 years in teaching across India, Oman, and Rwanda. He has earned Ph.D. in Marketing at Dr. Sarvapalli Radhakrishnan University, Bhopal. Expertise in NAAC & NBA documentation, and served as a University Paper Setter & Evaluator for Savitribai Phule Pune University. Certified Six Sigma Green Belt and NSE's NCFM Certification in Capital Markets.

Prof. Rambabu Makkena

NSS Program Officer
PGDBM (Savitribai Phule Pune University), M.C.A, M.Sc. (CS), B.Sc. (Computer Science)

With over 15+ years of distinguished service in higher education, Prof. Rambabu Makkena excels at the intersection of academic administration and technical instruction. His expertise spans Software Testing, Database Management, Networking, and Business Statistics, backed by a proven history of streamlining examination coordination and student mentorship. Currently, as the NSS Program Officer, he champions a balanced approach to education that prioritizes both technical mastery and social responsibility.

Prof. Sunil Wanjare

Training & Placement Officer
M.Com, MBA

Prof. Sunil Wanjare is a distinguished academician and industry professional with 20+ years of experience across IT, Manufacturing, NBFC, Logistics, Infrastructure, and Healthcare, along with 11+ years in teaching Commerce and Management. An expert in Accounting, Finance, Economics, and Marketing, he has contributed to IPOs, FDI approvals, audits, and board-level corporate engagements. As a dedicated mentor and TPO, he focuses on student success through placements, skill development, and strong industry-academia connections.

List Of Faculty For BBA/BBA(CA) Program

Prof. Mahendra Patil

MBA, M. Com, GDC&A

With over 4 years of teaching experience and 15 years of corporate experience in financial services and investment management. He holds an MBA in Finance & Marketing, M.Com in Advanced Accounting and Finance, and B.Com, along with professional certifications such as NISM and NCFM from NSE. His teaching areas include Finance, Investment Management, and Business Management, bringing strong industry insights into the classroom. He is actively participating in higher studies activities for students and other academic initiatives.

Prof. Dinesh Shelke

M.Com, MBS (Finance), MBA Finance, GDC&A, Pursuing PhD

Over 17 years of teaching experience in commerce and management education. Currently serving as an Assistant Professor, he is known for his student-centric approach and innovative teaching methodologies. He has actively contributed to academic administration, including NAAC and examination committees. His research interests include agripreneurship and rural development, with multiple publications in reputed journals. He is committed to fostering academic excellence and holistic student development.

Prof. Indrani Salve

MPM, Pursuing PhD (SPPU)

Over 18 years of experience in academics, HR, and administration. She is currently pursuing her Ph.D. from SPPU and specializes in Organizational Behaviour, HRM, and Research Methodology. Known for her dynamic teaching approach, she actively contributes to academic coordination, NAAC initiatives, and student development. She has published research papers on gender diversity and presented at reputed academic forums. As Cultural & Mindbooster Cell head, she plays a key role in institutional growth. Her strengths include leadership, communication, and mentoring in diverse academic environments.

Prof. Mukesh Malvade

M.Com-SET, GDC&A

Academician with 8+ years of experience in Commerce and Management, holding M.Com, MBA, SET, and GDC&A, and currently pursuing a Ph.D. in Business Administration. He specializes in Financial & Corporate Accounting, Costing, Business Mathematics, and Statistics, with 8 published books and research papers in Scopus-indexed journals. Alongside teaching, he actively contributes to academic administration, including the smooth conduct of university examinations.

Prof. Sarika Rade

M.E (Pursuing), B.E.

Prof. Sarika Rade is a dynamic academician with 4 years of industry experience as a UI Developer & Software Tester and 4 years of teaching, holding B.E., M.E., and MCA in IT. She specializes in web technologies, database management, software testing, and teaches subjects like DBMS, Python, AI, and Full-Stack Development. Certified in AWS, Scrum Master, DevOps, AI Tools, Python, and Cyber Security, she bridges academic learning with industry practices. She actively contributes to NAAC processes and curriculum development, known for her practical, student-centric, and industry-oriented teaching approach.

Dr. Priyanka

B.C.A., B.Sc., B.Ed., M.Sc., Ph.D. (Computer Science)

She earned her Ph.D. in Science and Technology (Computer Science) in 2023 and holds an M.Sc. in Computer Science from S.G.B. Amravati University. With 12 years of teaching experience, her expertise lies in Cyber Security and Machine Learning. She has published over 20 papers in international journals and conferences, holds two Indian patents, and has three IEEE Scopus-indexed publications. Additionally, she has been granted three copyrights for her literary works. Dr. Priyanka is also a reviewer for several prestigious conferences, including the International Conference on Advanced Communication and Intelligent Systems, and others.

From ISB&M to the World – Our International Achievers



Avani Mansukhani
Batch: -2018-2021
Program: BBA - CA
Front Office Supervisor
The Landmark
Location:- London



Himanshu Gupta
Batch: 2016-2019
Program: BBA
Pricing Analyst
Cardinal Health
Location:- Canada



Chayan Gogna
Batch: 2017-2020
Program: BBA
Service Advisor - Nissan Canada
Halfway Motors
Location:- Ontario, Canada



Naveed Ahmed
Batch: 2015-2018
Program: BBA
Marketing Specialist
Riyadh House Branch of Al Jeraisy
Location: Dammam, Saudi Arab



Meet Shah
Batch: 2016-2019
Program: BBA - CA
Senior Account Executive
Kaseya
Location:- Dublin, Ireland



Shradha Hurne
Batch: 2010-2013
Program: BBA
Credit and Liquidity Risk Manager
Alpiq
Location: Switzerland



Krati Moonat
Batch: 2015-2018
Program: BBA
Senior Performance Analyst
Companies House
Location:- Birmingham, England



Suchitra Kumari
Batch: 2010-2013
Program: BBA
Work Coordinator
Norse Group India
Location: England, United Kingdom



Aakanksha Bharre
Batch: 2015-2018
Program: BBA
Accounting Technician
Thompson Rivers University
Location: Canada



Himanshu Ahuja
Batch: 2012-2015
Program: BBA
Mobile Lender
ANZ
Location: Australia



Kapish Agarwal
Batch: 2015-2018
Program: BBA
Corporate Finance Executive
PKF Brenson Lawlor
Location:- Dublin, Ireland



Islam Riazul
Batch: 2009-2012
Program: BBA
Senior Quantitative Researcher
EDHEC Infra & Private Assets
Location: United Kingdom

From ISB&M to the World – Our International Achievers



Prachi Marne
Batch: 2022-2025
Program: BBA
Underwriter
Techsurance
Location: Pune



Sejal Parashar
Batch: 2021-2024
Program: BBA - CA
Data Analyst
Unified Mentor Pvt. Ltd.
Location: Haryana



Ankita Singh
Batch: 2019-2022
Program: BBA
ML Data Associate
AWS
Location: Bengaluru, Karnataka



Pooja Sukale
Batch: 2022-2025
Program: BBA - CA
Information Technology
AI4M Technology Private Limited
Location: Pune



Manavarthi Sahithya
Batch: 2020-2023
Program: BBA
Sales and Marketing
MYK LATICRETE India Pvt. Ltd
Location: Nizamabad, Telangana



Pratigya Ambasta
Batch: 2020-2023
Program: BBA
Market Research Intern
Kantar Operations
Location: Bengaluru, Karnataka



Vaibhavi Pawar
Batch: 2021-2024
Program: BBA
eClerx
Financial Analyst
Location: Pune



Sandhya Singh
Batch: 2022-2025
Program: BBA
Underwriter,
TechAssurance Pvt.Ltd
Location: Pune



Bhumika Kasliwal
Batch: 2016-2019
Program: BBA
Sr. Executive HR Business Partner
Infra. market
Location: Noida



Dona Dey
Batch: 2016-2019
Program: BBA
Lead Specialist
Target
Location: Bengaluru



Pratiksha Gharat
Batch: 2014-2017
Program: BBA
Sr. Analyst
GEP Worldwide
Location: Pune



Simmy Tiwari
Batch: 2015-2018
Program: BBA
Senior Business Analyst
Acronotics Limited
Location: Bengaluru

Our National Achievers Across India



Shruti Ramesh Dhabeekar
Batch: 2020-2023
Program: BBA
Product Analyst
Union
Location:- Pune



Deepesh Sahu
Batch: 2017-2020
Program: BBA
Sr. Marketing Executive
Curelo
Location: Gurugram



Aryan Choubey
Batch: -2017-2020
Program: BBA & PGDM
BNY
Finance Analyst
Location: Pune



Shubhank Ahuja
Batch: 2019-2022
Program: BBA
Account Manager
Ahuja Textile
Location: Bhopal, MP



Dattatrya Kulkarni
Batch: 2022-2025
Program: BBA - CA
Marketing Executive
RealX Pvt Ltd
Location: Pune



Aayush Sharma
Batch: 2022-2025
Program: BBA
Deputy Manager
ICICI Bank Limited
Location: Pune



Shivangi Pathak
Batch: 2019-2022
Program: BBA - CA
Career Development Officer
Jaro □.
Location: Mumbai



Yashi Srivastava
Batch: 2015-2018
Program: BBA
Marketing Event Executive
Positive Vibez Brand Solutions
Location: Prayagraj, Uttar Pradesh



Kashish Shivani
Batch: 2020-2025
Program: BBA
Associate
Crowe
Location: Pune, Maharashtra



Shreyash Mishra
Batch: 2015-2018
Program: BBA
Business Development Associate
TREND (TCS Marketing)
Location: Delhi



Agastya Guralwar
Batch: 2020-2023
Program: BBA
Software Engineer
InfoDrive Solutions
Location: Bengaluru, Karnataka



Ashish Singh
Batch: 2016-2019
Program: BBA - CA
B&D Wealth Manager
Motilal Oswal Financial Services
Location: Pune

Recruiters Highlights



Testimonials



“ ISB&M college is a harmonious blend of educational excellence, scenic charm and vibrant cultural and sports tapestry. It provides a holistic environment where students can thrive academically, culturally and physically making it a truly enriching and memorable educational journey for all.

Khushi Shashoo | BBA (2021-24)
PGDM F. Y., ISB&M PUNE
BNY PPO



“ ISB&M reminds me of the two bold words i.e. excitement and thrill. Talking about my vigorous journey, being an undergraduate from the same institute, ISB&M has not only helped me develop the growth mind-set but also personality building has been the major aspect. Over the time I have become more practical & independent and it's all because of the consistent amount of opportunities given by the college.

Simmy Tiwari | Batch: 2015-18
Acronotics Limited



“ My journey at ISB&M began in 2016 with a BBA in Finance, and by 2019, I graduated as a motivated adult ready to contribute meaningfully. Balancing academics and extracurricular, I discovered my true career path with the guidance of mentors and friends. Cheers and thank you, ISB&M, for shaping the best version of me.

Nishant Shekhar | Batch: 2016-19
Strategy Consultant Monitor
Deloitte, Gurugram



“ The institute offers excellent infrastructure, experienced faculty, and a balance of theoretical and practical learning. With diverse extracurricular opportunities, it fosters growth, enhances skills, and ensures overall personality development

Aarush Biswas | Batch: 2022-25
PGDM ISB&M, Nande.
Finance Intern, BNY Mellon, Pune



“ Being part of the ISB&M family for the past 5 years has provided me with immense learning and personal growth. My involvement with the Lifestyle Development Cell taught me time management and gave me unforgettable memories. I'm deeply grateful to my mentor for their unwavering support during my internship and for helping me overcome challenges.

Sohail Khan | Batch: 2016-19
Analyst Wipro Limited, Gurugram

Student Buzz



The journey of transformation commences with the Orientation Program, spanning three days, tailored for incoming batches of students. The primary goals of this program are to acquaint students with the institute's procedures and protocols and to introduce them to the intricacies of the business world.



ISB&M celebrates its anniversary every year with Force, Zest and Attitude which symbolizes FORZA. The event is held on the 22nd July 2025 to 24th July 2025 by the students, faculty and alumni across all the three campuses of the Institute. The theme for FORZA 2025 was "Stitched with Soul, styled to Roar". The intense competition prevailing in all the events brings out the best in the students and shows the never say die attitude which is the dictum of the institute.



Students from various colleges compete in eight games including Cricket, Football, Basketball, Volleyball, Badminton, Table Tennis, Chess, and Carom. Every year, colleges from across the city gather at ISB&M Nande's lush green campus for intense competition and the pursuit of top honors. The event transforms the campus into a hub of action as the city's best vie for supremacy.



ISB&M College of Commerce's cultural fest, Minerva, is a highly anticipated inter-college event. It attracts college students from across Maharashtra, offering competitions in various art forms such as dance, music, fashion shows, singing & Battle of Bands, Bike Show and photography. Minerva provides a perfect platform for aspiring young talents.

Students Council & Various Cells

Student Council

The Student Council represents the voice of students and promotes leadership through active participation. It is formed through democratic elections for key positions such as President, Vice President, and Secretary. The President leads and represents the student body, the Vice President supports and coordinates activities, and the Secretary manages communication and records. The council acts as a bridge between students and the administration. It follows a student-driven approach, encouraging initiative, teamwork, and overall development.

Alumni Cell

The Alumni Cell serves as the connection that ties every graduate to their Alma Mater. Its objective is to uphold the alumni network and manage related events such as convocations and alumni gatherings.

Cultural Cell

The ISB&M Cultural Cell enriches student life by adding fun, creativity, and excitement, offering a platform for students to actively engage in and organize cultural and social events with skill and success.

DigiEye Cell

This Cell is responsible for designing, editing, and promoting college events through backdrops, brochures, posters, and videos. It produces teasers, trailers, documentaries, and short films, writes scripts, and promotes events like Forza and Crescendo, while also handling corporate communication through interviews with alumni and corporate guests.

The TechnoCrat Cell

The TechnoCrat Cell equips BBA and BBA(CA) students with practical, industry-relevant technical skills through workshops, certifications, and hands-on projects. It promotes innovation and real-world exposure via hackathons, industry interactions, and mentorship, preparing students for internships, placements, and future careers.



The Corporate Resource Cell (Training & Placement)

This Cell bridges academia and industry, enhancing student employability through industrial visits, industry talks, internships, live projects, and placements. It focuses on skill development, career guidance, and strong corporate partnerships aligned with industry trends. Student coordinators support CRC activities by managing events and ensuring effective coordination between students, faculty, and corporate partners.

Sports Cell

The Sports Cell at ISB&M promotes a vibrant sports culture through games like basketball, volleyball, cricket, and table tennis, fostering teamwork, discipline, and passion. It organizes the annual event Minnerva and encourages students to participate in inter-collegiate and Savitribai Phule Pune University sports competitions for broader exposure.

The Mind Booster Cell

The Mind Booster Cell promotes innovation, creativity, and entrepreneurial thinking through ideathons, simulations, and industry sessions. It focuses on building leadership, communication, and problem-solving skills via engaging activities like Mini Shark Tank and Entrepreneurship Fest. The Cell provides networking, industry exposure, and a platform for students to develop practical knowledge and an entrepreneurial mindset.

The Research Promotional Cell

The Research Promotional Cell fosters a strong research culture by encouraging innovation, critical thinking, and knowledge creation. It supports interdisciplinary research, industry collaborations, and provides opportunities for projects, funding, and publications. Through seminars and workshops, it enhances research skills while promoting ethical and impactful research practices.



Admission Process

STEP 1

Apply and Appear for Personal Interview (Online / Offline Mode) www.isbmcoc.org/application

STEP 2

Mandatory

Register and appear for the MAH-BBA/BCA/BMS-CET exam conducted by the Maharashtra State CET Cell, as this is now Mandatory for AICTE-approved courses.

STEP 3

Mandatory

Registration for Centralized Admission Process (CAP): Following the CET result, register for the CAP round on the CET Cell website to choose preferred "ISB&M College of Commerce DTE Code: 16204" colleges.

STEP 4

Mandatory

Allotment and Counselling: Allotment, Counselling & Seat Acceptance.

STEP 5

Mandatory

Document Verification: Visit college with all documents for verification

STEP 6

Mandatory

Confirm Admission: Pay the fees and confirm the admission.



Fee structure (*Subject to Fee Regulatory Authority) Academic Year 2026-2027

for Maharashtra Candidates

Program	1 st Installment	2 nd Installment	1 st year's fees	Total fees
BBA	₹ 58,000	₹ 48,000	₹ 1,06,000	₹ 2,98,000
BBA(Computer Application)	₹ 58,000	₹ 48,000	₹ 1,06,000	₹ 2,98,000
BBA+MEDIA	₹ 97,500	₹ 77,500	₹ 1,75,000	₹ 4,85,000
BBA(CA)+Media	₹ 97,500	₹ 77,500	₹ 1,75,000	₹ 4,85,000

For Outside Maharashtra Candidates

Program	1 st Installment	2 nd Installment	1 st year's fees	Total fees
BBA	₹ 68,000	₹ 58,800	₹ 1,27,600	₹ 3,62,800
BBA(Computer Application)	₹ 72,700	₹ 62,700	₹ 1,35,400	₹ 3,86,200
BBA+MEDIA	₹ 1,08,300	₹ 88,300	₹ 1,96,600	₹ 5,49,800
BBA(CA)+Media	₹ 1,12,200	₹ 92,200	₹ 2,04,400	₹ 5,73,200

OTHER DETAILS

Rules for Cancellation of Admission

Rs. 1000 + GST would be deducted, and the balance would be refunded if cancellation of Admission / Enrollment is requested one month from the date of admission.

Notes

Caution Money Deposit: Refundable at the time of leaving the institute in case of any changes in fee, the same will be notified as and when received from Savitribai Phule Pune University. Payment of fees within the specified dates as mentioned in the prospectus is mandatory. In the event of delay or non-payment of the fee, the institute reserves the right to impose financial penalty and not to forward the examination fees on behalf of the defaulting student to the university. Rules for refund of fees in the event of cancellation of admission will be as per the university norms.

Anti-Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offence under the law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to the police



Life @ISB&M COC





Life @ISB&M COC





ISB&M



Tanisha Kiran Patil

2020- 2023 (BBA) **ISB&M Nande**
Accounting Assistant
LX Pantos Netherland
Amsterdam, North Holland,
Netherlands

Their journeys typically involve leveraging both classroom learning and extra-curricular experience organizing events, engaging in competitions, or leading student cells, to build confidence, communication, and leadership skills.



ISB&M College of Commerce

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