



**Peoples Empowerment Group**

**ISB&M**

**College of Commerce**

S. No. 44/1, 44 1/ 2, Nande Village  
Pashan Sus Road, Pune 412115

**Criteria 7.2.1**

**Two Best Practices successfully implemented  
by the Institution**

## **BEST PRACTICE – 1**

### **Title of the Practice: Annual Fest “MINERVA”**

#### **Objectives of the Practice:**

- To introduce ISB&M College of Commerce on a global platform
- Development of intellectual, mental, physical, psychological and emotional abilities in students.
- Development of intra-personal and inter-personal abilities to understand others and work in team.

#### **The Context:**

ISB&M College of Commerce is committed to create an environment where students can develop their overall personality. In a dynamic environment it is very important for students to build the skills and competence which are necessary to survive in a cut throat competitive environment. The idea of competence implies quite simply the acquisition of knowledge and skills. It involves the mobilization of knowledge, skills, attitudes and values to satisfy complicated demands. The college believes in providing a platform to the students which is not only limited to academics but also to excel their capabilities.

Management is all about getting work done from others. ISB&M always cater to organize events and provide the opportunities for the students to participate & manage such events, where students learn about -

- Leadership Skills
- Persuading Skills
- Interpersonal Relationships
- Team Work
- Assigning tasks to the right person at the right time

The name MINERVA comes from the name of the Roman Goddess of Art. Inspired from this, ISB&M College of Commerce hosts a Inter College Cultural Fest “MINERVA” every year with different themes. It offers a platform for the participants to showcase their skills and talents in various cultural and sports activities.

#### **The Practice:**

The planning of activity starts right from the start of the academic year. Once the students complete the academic registration process, the students are asked to nominate themselves to work as a member of different cells. Depending on the nominations, students are shortlisted for interview. Faculty coordinators of the cells conduct interviews of these shortlisted students. At

ISB&M College of Commerce we have different cells like Sports Cell, Cultural Cell, Digital Moments Cell, Debate Cell, Digital Marketing Cell and Alumni Cell. During various activities conducted by these cells, faculty members are able to enlist different capabilities of the students which help them to allocate the various team responsibilities for the event MINERVA.

The event is conducted in the month of January/February every year. Principal assigns the responsibility to one of the faculty members to work as a coordinator of this event. Other faculty members work along with the event coordinator for successful planning and implementation of the event. The event coordinator along with the other cell coordinators form various committees as Event Team, College Participation Team, Sponsorship Team and Design Team. Based on the student skillsets, they are given responsibility to work in these teams. Head coordinator is allotted to each team. Students from third year are selected as head coordinators. These head coordinators then select junior students as the team members. Accordingly, they make systematic groups to work as a team. These team members are responsible for handling everything right from event planning, financial planning, budgeting, human resourcing, marketing, getting sponsorship and also getting participants from various parts of the city and state. Event promotion is solely managed by the team members. These student members also handle the responsibility of designing posters of the events which is used for branding purpose. Social Media Platforms like Instagram, Facebook is used for branding of event. Students also work to get MOUs related to event sponsorship as well as for sponsoring prizes for various competitions. Food stalls are also arranged by various vendors on the campus during the event. Students from different places participate in various competitions. A wide variety of competitions are organized simultaneously. Various fun filled informal activities are also organized on the campus. Several artist performances are arranged across all the days of the event. Artists from different platforms are invited to judge different competitions. On the very last day of the event, a concert of a well-known artist is arranged. The event ends with the prize distribution ceremony.

Following Competitions are organized every year during MINERVA. These competitions are categorized into 3 major categories – Cultural, Sports and Literary.

1. Cultural Competitions include Singing (Classical & Western), Dancing (Classical & Bollywood), percussion, Instrumental Jugalbandi, Battle of Bands, War of DJ's, Fashion Show, Standup Comedy, Street Play and Theme Photography.
2. Sports Competitions include Cricket, Football, Volleyball, Basketball, Kabaddi, Aqua Polo, Chess, Carrom and Table Tennis.
3. Literary Competitions include Quiz, Ad Mad, Debate, Elocution, Creative writing and B-Plan.

#### **Evidence of Success:**

The event MINERVA has something for everyone, be it dancers, singers, rappers, composers, DJs, actors or aspiring models. Minerva's strong-point is a quality set of judges including Pt.

Ramdas Palsule, Sucheta Chapekar, Anand Bhaskar, Ratna Shah, Aparna Jhachak, Kingsukh Roy, Sameer Belvalkar, Yogesh Baldotra, Chaitanya Gokhale, and many more. With a quality set of judges and state of the art infrastructure, everyone, the judges, the participants and star performers goes away from MINERVA happy and raring for more.

Participations from almost 40-60 different colleges had been received. A huge amount of sponsorships had also been received from different vendors across Pune.

Many students who have worked in the organizing team have been benefited by such activities. They were able to build intra-personal and inter-personal skills. Many students have attributed their success to the activities conducted by the college at such a huge level. Many are placed in well known companies and they are able to implement the skills and knowledge they have acquired thorough such activity.

During pandemic, college has organized Minerva throwback event on virtual platform where we have called all prominent artists who were part of MINERVA during last 5 years. They were very happy to be a part of the event again on such a huge social platform.

We had also received International sponsorship for 1<sup>st</sup> Minerva in 2016. Many prominent artists have performed during MINERVA. With the efforts of event coordinators, all staff members and all the students, MINERVA has always been a great success.

**Problems encountered:**

**Time constraints:**

The time management is a big challenge. The event contains so many competitions that we need to conduct many activities simultaneously.

**Less Participation in few activities:**

Every year almost 25-30 different competitions are organized in MINERVA. We can get very less participation in some of the competitions like Classical Singing, Instrumental Jugalbandi, Percussion and even Classical Dancing competition.

**Technical Problems during Virtual Participation:**

In the year 2020, we have conducted MINERVA on a virtual platform. We have faced lots of technical problems like some guest artists were not able to connect due to the network issues. Even when our students have given dance performances, there was certain issues with connectivity. They were not able to connect with the audience ad so were not able to get encouragement as they get in offline performances.

**Resources Required:**

- 50 % of infrastructural resources are provided by the College. For stage and sound system, we acquire resources from outside vendors.
- Students raise funds through sponsorships. Many cash prizes and coupons are incurred through sponsorships.
- Human resources are also utilized from the college.
- Financial Support

## **BEST PRACTICE – 2**

### **Title: Green Campus Initiative**

#### **Objectives of the Practice:**

- Creating an ambience and learning environment that is conducive for learning.
- Ensuring the conservation of biological diversity.
- Promoting sustainable solutions through teaching, research and extension activities that tackle live issues of the campus and its adjacent communities.
- Demonstrating respect for environment and conservation of natural resources while ensuring the quality of life on the campus.

#### **The Context:**

Founded in 2009, ISB&M College of Commerce has grown rapidly in the last 12 years. It is known for its world-class educational environment and shaping the careers of over 1500 alumni performing exceedingly well in different parts of country and abroad. There is an impeccable blend of lush green and a well-planned environment that is conducive for learning. The campus is on a sprawling 13 acres of land, not too far from the urban crowd, yet green and serene and surrounded by abundant flora and fauna. The campus has significant greenery covering all parts of the campus, something that is appreciated by all visitors on the campus.

#### **The Practice:**

The college has adopted many Green Practices like:

- Installation of Rain Water Harvesting System
- Installation of Bio composting pit
- Installation of solar thermal flat plate hot water system.
- Usage of Energy Efficient LED
- Usage of Energy Efficient BEE STAR Rated equipment

Efforts are being made to develop the campus on green concepts, particularly focusing on water conservation, use of alternative sources of energy, solid waste management, waste water management and energy conservation. The campus is designed with several initiatives for reducing energy consumption and utilizing renewable natural resources such as solar panels. As a sustainable initiative, we have a bio composting plant wherein, the bio-degradable waste is

composted & is used as fertilizer for the garden. The College has also installed the rainwater harvesting project, to reduce dependency on municipal corporation water supply. The College has installed solar thermal flat plate collectors in hostels for hot water.

Apart from this faculty members are also taking initiatives to save energy on the campus. Power management features have been activated on the monitor so that it will go into a low power “sleep” mode when the faculty members are not working on it. Faculty members are encouraged to lock the computer when it is not in use. Faculty members follow the practice of turning off the unnecessary lights and use daylight instead. All staff members make sure to keep lights off in conference rooms, classrooms, lecture halls when they are not in use. STAR rated ACs are installed in faculty cabins. LED lights are used for indoor and outdoor lighting.

Students and faculty members take active participation in these activities. In order to make campus eco-friendly, college has initiated various steps which include use of internet, frequent use of email, use of one side blank papers for printing etc. This reduces use of paper and ensures curtailment in cutting of trees for paper production. Activities like Tree Plantation and Swachh Bharat Abhiyan are organized in the college every year.

#### **Evidence of Success:**

Success of Green Campus Initiative is seen in the following:

#### **Solar Water Heating System:**

The College has installed solar thermal flat plate collectors for hot water of 10,000 liters capacity. The percentage of usage of Alternate Energy to Annual Energy Requirement is 23 %.

#### **Waste Management:**

The college has installed bio composting plant wherein, the bio-degradable waste is composted & is used as fertilizer for the garden.

#### **Water Conservation:**

The college has installed rain water harvesting system. Open well and borewell is also available in the campus. Drip irrigation system is installed in the garden for watering the plants.

#### **Tree Plantation:**

Tree plantation activity is conducted every year in the college. Students and faculty members participate in this activity with full enthusiasm.

**Problems Encountered:**

- Selection and preparation of locations for academic and residential buildings
- Placement of retaining walls
- Plan for proper landscaping

**Resources Required:**

- Landscaping Vendor
- Gardner
- House Keeping staff members
- STP management vendor